holiday mini catalog

September 1, 2009–January 4, 2010
dear friends,

What a great way to start off the holidays—with the best mini catalog Stampin’ Up® has ever had!

I am so excited about what I see! I don’t have the space to talk about everything I want to, like the Sweet Treat cups and envelopes and coordinating punch and stamp set, or our exclusive Table Setting die, or the glittered chipboard, or the great variety of holiday stamp sets, or the wonderful Designer Series paper offerings, or the shimmer paint. (Notice how I slipped all those in?) Seriously, there’s hardly a page that doesn’t have something that I want mention.

But for space reasons, I’m going to focus on three things:

First, our entrance into the world of jewelry! This is something I’ve been wanting to offer for a long time, and I’m thrilled that we’ve finally found a product that meets our standards of quality, affordability, and creativity. Our Simply Adorned™ charms (which come in three sizes!) are designed so you can insert artwork. You can create inserts with different color palettes, different images, different looks and styles. That means that one piece of jewelry works for every outfit and every occasion—all you have to do is switch out the insert! Love it!

Second, our line of Build-A-Bear Workshop® stamp sets and dies. The minute I saw what our artists had created, I was thrilled! Every grandmother (and mother!) will have to have these tucked away in a creative corner for kids to play with. I can see my grandchildren spending hours stamping and cutting and imagining and playing. And I’ll be right there with them, dressing up my own little die-cut bear!

Third, My Digital Studio™ is here! My Digital Studio combines our exclusive artwork and color families with state-of-the-art technology to bring you a creative software solution that makes it easy to create pages, cards, calendars, gifts—you name it. I can’t wait to start clicking and creating! I know this will save me a ton of time, even though I plan on doing hybrid pages, because I love the dimension and texture that comes from adding a “real” accent or two.

I’m out of space—way out of space—but I know you’ll be as excited as I am about what you see here. Wishing you the merriest of holidays and happy creating!

Shelli Gardner
Cofounder and CEO

LOOK FOR THESE SYMBOLS MARKING PRODUCTS AVAILABLE IN SPANISH OR FRENCH.

THIS ICON MARKS SHELLI’S SIGNATURE COLLECTION™, PRODUCTS THAT SHELLI GARDNER LOVES BECAUSE THEY REFLECT HER PERSONAL STYLE OR MAKE CREATIVITY SIMPLER AND MORE FUN.

PAGE NUMBERS REFER TO THIS MINI CATALOG UNLESS OTHERWISE NOTED. THE ABBREVIATION IBC REFERS TO THE 2009-2010 IDEA BOOK & CATALOG. CONTACT YOUR DEMONSTRATOR TO PLACE AN ORDER. ANY EXCHANGES OF CATALOG ITEMS MUST BE MADE WITHIN 90 DAYS OF THE SHIPPING DATE.
Stampin’ Up! is offering hostess sets in the mini catalog! On pages 4–5, you’ll see two sets you can earn by being a hostess. The chart below outlines what you can earn (the full chart is available in the Idea Book & Catalog). The sets in this mini catalog are only available through January 4, 2010, so host a qualifying workshop now to get these terrific sets.

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shipping & handling is not charged on hostess benefits
Use the Patterned Pines stamp set with the coordinating products on pages 20-21.
Create a unique scene with our Two-Step Stampin’® Snow Buddies stamp set. Mix and match the images any way you like.
window to the world

Our Sweet Centers stamp set makes it easy to create ornaments, treat bags, cards, and more. Combine it with the Sizzix Holiday Windows die and Sweet Treat cups for even greater results.

*SURROUND A SWEET TREAT CUP WITH THE LEAVES AND PETAL IN THIS SET TO CREATE A TASTY FLOWER TREAT!

SET OF 6

Sweet Centers* 116521 $29.95

© 2009 STAMPIN’ UP!
Stampin’ Up! Magnetic Movers & Shapers
Use this set of four dies with the Movers & Shapers Curly Label die for perfect window placement on your card front. The ornament is slightly larger than the new Ornament punch so you can easily layer images, and the circle works perfectly with the Sweet Treat cups. These dies measure 2-5/16” x 2-7/16”. Use with Extended Cutting Pads.

- 116821 Stampin’ Up! Holiday Windows $29.95
- 114506 Stampin’ Up! Movers & Shapers Curly Label (IBC 201) $42.95

Sweet Treat Cups and Envelopes
Use with Sweet Centers stamp set for perfect coordination. Fill Sweet Treat cups with your favorite treat. Includes 12 cups with adhesive liners. 2-1/4” diameter. Padded envelopes include 3 per pkg. 8-3/8” x 5-1/2”.

- 116802 Sweet Treat Cups (12) $2.95
- 116911 Sweet Treat Padded Envelopes (3) $2.95

Punch
Make quick circles with our easy-to-use 1-3/4” Circle punch (IBC 186). It’s the right size for framing medium-sized stamp images. Perfect to use with the Sweet Treat cups and Sweet Centers stamp set.

- 112004 1-3/4” Circle Punch $15.95
You’ll find many uses for our printed window sheets (page 27). Use them for layering, as you see on the Make Merry card, as boxes, or with Big Shot dies.

**Blessed is the season**
which engages the whole world
in a conspiracy of love.
~Hamilton Wright Mabie

**Grateful Greetings**

The truest measure of our thanksgiving is how we use the blessings for which we give thanks.

~Ogden Nash

**Trick or Treat, Scary & Sweet!**

**Goblin Greetings**

May your Halloween night be filled with delight!

Grateful Greetings

**Set of 12**

116511 $36.95
Create your own pumpkin by mixing and matching the images in the Pumpkin Patch set. You'll love the looks you achieve.

pretty pumpkin

also used on this page...

Latte Designer Buttons
114333 $7.95 IBC page 181

Pumpkin Pie
1-1/4” Striped Grosgrain Ribbon
115616 $8.95 IBC page 183

sending halloween smiles across the miles!

from our patch to yours—happy halloween!
you make me smile

It’s Halloween... enjoy every bite.

trick or treat

| Twick or Tweet | 116497 | $18.95 |

| Haunting Hill | 116539 | $8.50 (jumbo) |
Specialty Designer Series Paper
The elegant, symmetrical designs of this paper complement any project. 12 sheets: 2 ea.
of 5 double-sided designs, plus 2 printed window sheets (bottom right). 12" x 12".

116768 Night & Day Specialty
Basic Black, Whisper White
$11.95
sensational setting

This exclusive die includes everything you need to make beautiful place settings for any occasion. Use it at Thanksgiving or any event this season.

Set of 4  Autumn Splendor  116503  $20.95
Designer Series Paper
This gorgeous paper captures the color and mood of the season. 12 sheets: 2 ea. of 6 double-sided designs. 12” x 12”.

116769  Autumn Meadows  $9.95
Chocolate Chip, Really Rust, More Mustard, Taken with Teal, Very Vanilla

Stampin’ Up! Bigz™ XL
This versatile die features napkin rings, place cards, pinecones, roses, leaves, and tags to help you create a lovely place setting or other creation. Use with Extended Cutting Pads (IBC 194). Measures 6” x 13-3/4”.

116819  Stampin’ Up! Table Setting  $42.95
Calendar Kit
Start the year out right with a personalized 2010 calendar. This double-sided calendar shows the month on one side and a pattern on the other. Embellish each month with the coordinating Note to Self set and wrap it in the Magnetic gift box (page 33) for a perfect gift. Includes 12 Calendar sheets and 1 raw chipboard easel. 3-1/2” x 3-1/2”.

- **116771** Delightful Dates
  - Bashful Blue, Crushed Curry, Old Olive, and Soft Suede
  - $7.95

Note to Self

- **116527** Note to Self
  - $11.95
Use pins to embellish and anchor ribbon to your project, as shown on the Give Thanks card.

For all the good gifts that your kindness imparts, remind us, dear Lord, to give thanks with our hearts.

Gifts of the Earth
116501 $20.95 SET OF 4

Sandy Speckles
117651 $6.50
You’ll find a variety of uses for the images in the Wandering Words stamp set. Use them to create a border, a tag, or a pennant as shown here.

Happy Christmas to all and to all a good night!

Sending sweet thoughts!

thankful, grateful, appreciative

HAPPY CHRISTMAS CARD ALSO USES IT’S A PLAN (IBC 134) AND PERFECT CHEMISTRY SETS (IBC 151).
On Board
Decorate your home for the holidays with jolly handcrafted garlands or ornaments. Embellish our silver glittered chipboard with ribbon for an even more festive look, and see how quickly your project comes together. Includes 3 sheets. Makes 1 large or 2 small Ho, Ho, Ho. 12” x 12”.

117613  Ho Ho Ho  $12.95

Ribbon
Seasonal cotton ribbon uses Old Olive and Real Red stitching. Use it to create festive accents. 5/8” wide, approx. 10 yds.

116795  Sleigh Bells  Real Red, Old Olive, Natural  $7.95
Create subtle patterns and backgrounds with our Snowfall printed window sheets (page 27), like the one used on the Season’s Greetings card.

Here’s some love to keep you warm.

SET OF 11
Cold & Cuddly
116523 $27.95
Bring a line-art image to life by watercoloring it with an Aqua Painter® or blender pen (IBC 192). This simple technique brings stunning results!

Believe in Santa... just because!

**December 25**

**Just Because**

116640 | $14.95 | Set of 3

**Happy Holidays**

Peace on Earth

Merry Christmas

Season’s Greetings

**Four the Holidays**

116921 | $13.95 | Set of 4

Para las festividades | 117637

Quatuor des Fêtes | 117643
Our Christmas Cocoa Specialty Designer Series paper includes a fabulous feature—flocking! This paper gives your projects instant dimension and elegance. Whether you use a full sheet of paper for your creation or a small piece as an accent, you’ll love the look this paper gives.
Stampin’ Up! Dies and Folder
These exclusive Big Shot® dies and folder are designed to coordinate with the Berry Christmas stamp set and Christmas Cocoa Specialty Designer Series paper. Use them together to create a variety of stunning holiday projects.

<table>
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<td>116820</td>
<td>Stampin’ Up! Embosslits™ Merry</td>
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<td>116823</td>
<td>Stampin’ Up! Sizzlits™ Merry Details</td>
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<td>116824</td>
<td>Stampin’ Up! Textured Impressions Folder Petals-A-Plenty</td>
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Specialty Designer Series Paper
The metallic touch on this paper is just right for the holidays. 12 sheets total: 2 ea. of 2 single-sided, flocked designs; 2 ea. of 4 double-sided designs. 12” x 12”.

- 116770 Christmas Cocoa Specialty
  - Real Red, Soft Suede
  - $11.95
Yuletide Christmas
Set of 5
116855 $22.95
May the true joy of Christmas light your world and lead you into a new year that shines with God’s blessings.

Frame a large image with our Stampin’ Up! Top Note Bigz die. You’ll add emphasis to any focal point in seconds.

Stampin’ Up! Top Note Bigz
113463 $21.95 IBC page 198

also used on this page...

Christmas Jingle Simply Scrappin’®
115696 $19.95 IBC page 165

Holy Family
116513 $16.95

SET OF 3
Create quick ornaments and holiday tags with our Delightful Decorations stamp set or Merry & Bright Rub-Ons. Cutting out ornaments is easier than ever with our Ornament punch.

**Delightful Decorations**

Set of 7  
116517  $21.95
Punch
This easy-to-use punch is designed to coordinate with the Delightful Decorations stamp set, Merry & Bright Rub-Ons, and Holiday Windows dies (page 7).

116794 Ornament $15.95

Rub-Ons
These festive, metallic Rub-Ons are perfect for your holiday cards. Includes 2 sheets, 1 ea. in colors noted below. 5-7/8” x 12”.

116801 Merry & Bright Silver, Whisper White $10.95

Sparkle & Shine
(jumbo) 116542 $8.50

Sassy Sparkles
(jumbo) 116541 $8.50
The images in the Serene Snowflakes stamp set coordinate beautifully with the Icicle Rub-Ons. Enjoy the results you get by using these products together.
Shimmer Paint
Make any paper look shimmery with our shimmer paint. This acid-free paint is perfect for porous surfaces such as paper, fabric, and wood. Apply it to a stamp with a dauber to create frosted, stamped images. Nontoxic, 0.5 oz.

- 116806 Champagne Mist $5.95
- 116854 Frost White $5.95
- 116807 Platinum $5.95

Elastic Cord
This elastic cord is the perfect holiday embellishment. Use it to add sparkle to all of your seasonal crafts! Approx. 25 yds.

- 109867 Gold $4.95
- 109866 Silver $4.95

Rub-Ons
These festive, metallic Rub-Ons include 2 sheets: 1 sheet ea. in colors noted below. Use them for your winter projects. 5-7/8" x 12".

- 116804 Icicle $10.95
  Silver, Whisper White

Printed Window Sheets
Use these clear, printed sheets with the Big Shot or our punches to create accents and shapes. 2 sheets per pkg. 12" x 12".

- 116805 Snowfall $7.95
  Whisper White
Dear __________,

Thank you so much for the ____________________.

I like it a lot!

Sincerely,

______________
The O Christmas Tree and Tree Decorations dies were designed exclusively for Stampin’ Up! by Karen Burniston. Create three-dimensional Christmas trees for your holiday cards or decorations. Use beads, thread, and glitter to customize a Christmas tree that will pop off the card. Use with the Extended Cutting Pads. Instructions for assembly included. Measures 6” x 13-3/4”.

**Stampin’ Up! Bigz XL Die**

**Stampin’ Up! Sizzlits Die**

Individual pieces are sized for use with the O Christmas Tree die, or use them to embellish Christmas cards and other holiday projects. Die measures 2-1/4” x 2-1/2”.

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<td>Stampin’ Up! O Christmas Tree Pop-Up (by Karen Burniston)</td>
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<tr>
<td>118140</td>
<td>Stampin’ Up! Tree Decorations (by Karen Burniston)</td>
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Décor Elements
Decorate our blocks with the Décor Elements™ Holiday Mix. One 8-1/2” x 11” sheet with images and letters included. Letters spell Joy, Snow, and Noel.

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<td>117674</td>
<td>Holiday Mix Chocolate</td>
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<td>117675</td>
<td>Holiday Mix Real Red</td>
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<tr>
<td>117676</td>
<td>Holiday Mix White</td>
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Décor Elements Blocks
Apply Holiday Mix pieces and other embellishments to these Décor Blocks to decorate your home with holiday style. Includes four smooth, MDF, natural wood 3” blocks. No sanding required.

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<td>116829</td>
<td>Décor Elements Décor Blocks (4)</td>
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Don’t miss our other stamps for under $10, shown in the Idea Book & Catalog (page 208).

Let There Be Light
116533 $7.95
Set of 1

A Brand New Year
116838 $8.95
Set of 1

Gobble, Gobble
116535 $6.95
Set of 1

Bearing Gifts
116531 $8.95
Set of 1
We’re pleased to introduce Simply Adorned™, our exclusive line of charms and chains. Create unique jewelry or home décor with these products. Although you can use any stamp image to embellish the charm, the images in the Charming stamp set are ideally sized to make elegant jewelry.
Simply Adorned Charms
Adorn our nickel-plated charms with your personal style. Features include tempered, beveled glass on front, flat glass on back, and a lobster clasp. Locket-style charm with hinge allows custom artwork to be easily inserted. Available in three sizes; largest makes beautiful Christmas ornaments that can become cherished keepsakes. Packaged in gift box.

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<tr>
<td>1” x 1”</td>
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Simply Adorned Chains
Available in two lengths, the Simply Adorned stainless-steel chain features a toggle clasp and exclusive Stampin Up! charm identifier. The finish coordinates with our Simply Adorned charms. Packaged in gift box.

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Magnetic Gift Box
Magnetic gift box features magnetic flap closure and matte laminated finish. Use this versatile box for storage, gift giving, and crafting projects such as the Calendar kit (page 14). The collapsible box ships flat and is assembled by pulling a ribbon to bring up all four sides. 2 per pkg. 4” x 4” x 1-1/2”.

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Ribbon Originals®
The Mistletoe Ribbon Originals will beautifully adorn any holiday project. Use them with our Simply Adorned charms. Approx. 16 yds: 8 ea. of 2 designs. 3/8” Taffeta ; 1/2” double-stitched grosgrain.

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<td>116792</td>
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Stampin’ Up! has teamed up with the Build-A-Bear Workshop® to bring you an exciting and exclusive collection of products you and the children in your life will enjoy. These appealing stamp sets and Sizzix dies will bring a beary fun look to your projects!

SET OF 6 Beary Best Friends 118052 $18.95
Stampin’ Up! Bigz Die
Build your bear with the Bear Bigz die. The extra muzzle, mouth, nose and eyes on the die allow you to add layers and colors to the face of your bear. Coordinating dies are on page 37. Use with Standard Cutting Pads. Bear height is 4-3/4”.

117977  Stampin’ Up! Bear  $23.95

Stampin’ Up! Embosslits Dies
Embosslits dies include a positive and negative image that allows simultaneous cutting and embossing. Dies measure 2-1/4” x 2-1/2”. Use with Standard Cutting Pads.

117983  Stampin’ Up! Pawsitively  $11.95
117984  Stampin’ Up! Lil’ Paws  $11.95
**Designer Series Paper**

This Designer Series paper is pawsitively the perfect complement to the other products in the Build-A-Bear Workshop collection. These patterns are a great choice for making clothes with our Big Shot dies. 12 sheets; 2 ea. of 6 double-sided designs. 12” x 12”.

**Seal of Pawthenticity**

SET OF 4  
118054 $9.95

**Beary Nice Wishes**

SET OF 6  
118050 $16.95
Stampin’ Up! Bigz Die
Dress your bear in the basics with the Beary Essentials die. Add coordinating accessories with the Beary Boy and Beary Girl dies. Die measures 5-1/2” x 6”.
117978 Stampin’ Up! Beary Essentials $23.95

Stampin’ Up! Originals Die
Dress up your bears for the holidays with the festive options in the Beary Merry Originals die. Die measures 4-3/4” x 5-1/2”.
117980 Stampin’ Up! Beary Merry $18.95

Stampin’ Up! Originals Die
Accessorize your bears for Halloween with the kooky Spooky Originals die, which offers pumpkin and witch options. Die measures 4-3/4” x 5-1/2”.
117979 Stampin’ Up! Kooky Spooky $18.95

Stampin’ Up! Sizzlits Die
Give your bear a boyish touch with the fun and playful accessories included on the Beary Boy Sizzlits die. Die measures 2-1/4” x 2-1/2”.
117981 Stampin’ Up! Beary Boy $5.95

Stampin’ Up! Sizzlits Die
Give your bear the fashionista treatment with the accessories on the Beary Girl Sizzlits die. Die measures 2-1/4” x 2-1/2”.
117982 Stampin’ Up! Beary Girl $5.95
Creativity goes digital with My Digital Studio™. Use Stampin’ Up!’s exclusive images in this innovative and easy-to-use software studio to make creating cards, photo albums, scrapbooks, and other projects even simpler. Available this Fall. Ask your demonstrator for details.

Add traditional embellishments to your digital projects to make quick coordinating creations—initations, scrapbook pages, cards, and more!
My Digital Studio*
Use the same great artwork, colors, and accessory images found in our current product line to create personalized projects. The options are endless: create assorted photo albums, calendars, and greeting cards using My Digital Studio. Once you’ve created your personalized gift or heirloom, have it printed in our high-quality print facility and delivered to your door. Or you can print your creation at home. (Available in English only.)

118108 My Digital Studio $79.95

Visit our web site periodically to download new additions to our digital line. You’ll see dozens of new images to inspire you.

*MAC AND PC COMPATIBLE. YOU MUST HAVE DVD-ROM DRIVE TO INSTALL. PLEASE VISIT WWW.STAMPINUP.COM/MYDIGITALSTUDIO FOR A COMPLETE LIST OF SYSTEM REQUIREMENTS BEFORE PURCHASING THIS PRODUCT.

software
With a simple install and intuitive design, the software lets you start creating right away. It’s easy enough for a beginner, yet advanced enough to manipulate photos at an expert level.

colors
Enjoy hundreds of templates, photo layouts, images, and more—all using Stampin’ Up!’s exclusive designs and colors. Download additional contents to My Digital Studio or use in another design software. Contents are sized to perfectly combine with other Stampin’ Up! products making hybrid projects a breeze.

contents

your creations
Create scrapbook pages, cards, photo albums, calendars, and more. Print your creations at home or use our professional printing services. Create digital-only designs to use for interactive albums and more.

© 2009 STAMPIN’ UP! HOLIDAY MINI 39
enjoy the benefits

Stampin’ Up! is offering new hostess products in the mini catalog. You’ll find them on pages 4–5. They are only available until January 4, 2010, so check out the choices and host a workshop now!

www.stampinup.com
1-800-STAMP UP